

ANDREW MENDEZ

Los Angeles, CA • afmendez@usc.edu • linkedin.com/in/andrewxmendez • www.andrewxmendez.com

EDUCATION

University of Southern California, Marshall School of Business & SCA – Los Angeles, CA **May 2025**

Bachelor of Business Administration (Marketing)

Minor in Cinematic Arts (Production)

GPA: 3.4

Fullerton College – Fullerton, CA **May 2022**

Associate of Arts, Film & Television

GPA: 4.0

EXPERIENCE

Beats by Dre – Culver City, CA **September 2023 – Present**

Beats Academy Creator (Content Track)

Conceptualization, pre-production, production, and post production of professional Beats by Dre commercial promoting a college NIL athlete

USC Athletics – Los Angeles, CA **August 2023 – Present**

Sports Videography Intern

Shot and edited video content for different sports filmed for the 21 different sports of USC Athletics department including games, BTS of photoshoots, Trojans Live captions, and professional marketing productions

USC Ski and Snowboard Team – Mammoth Lakes, CA **May 2023 – Present**

Videographer & Editor

Produced short form, mid form, and graphics promotional content for USC Ski and Snowboard team social platforms and social events

First edit received highest engagement on social media page with 7k views

Trojan Marketing Group – Los Angeles, CA **Jan 2023 – Present**

Media Producer

TMG is a full-service student-run pro-bono marketing agency building marketing campaigns for businesses and nonprofits in the Los Angeles area.

Worked as cinematographer and photographer for the Ripped Bodice Bookstore TikTok commercials produced for campaign that reached 50k+ views across all platforms

Worked as cinematographer and editor for Marimix TikTok commercials for campaign

Camp OTX – Bandera, TX **May 2023 - August 2023**

Videography Intern

Collaborated with five other videographers to create long form session videos, daily videos, and photo content

Filmed and edited 23+ athletic activities and sports including traditional sports, ziplining, horseback riding, and shooting sports

SKILLS & INTERESTS

Languages: English (Native), Spanish (Native)

Creative Skills: Directing, Cinematography, Editing, VFX, Art Direction, Sound Design, Sports Videography, Color Grading, Drone Piloting, Photography, Photo Editing, Graphic Design

Software: Adobe Premiere Pro, After Effects, Lightroom, Photoshop, Avid Media Composer, Pro Tools

Technical Skills: Microsoft Office, Google Suite, Slack

Camera Proficiency: Sony, GoPro, Canon, DJI

Interests: Snowboarding, Triathlon, Action Sports, Motor Sports, Combat Sports, Traditional Sports